

The Israel Cancer Research Fund  
and the Los Angeles Jewish Symphony  
Dr. Noreen Green, Artistic Director, Present

# THE LONG BRIGHT – A CANTATA

March 11, 2010

7:30 p.m.

Royce Hall, UCLA Campus

# A CONCERT OF HOPE

## ON BEHALF OF ISRAEL'S CANCER RESEARCHERS

### FEATURING

Music by **Andrea Clearfield** and  
lyrics by **David Wolman** based on  
Wolman's poem, *The Long Bright*.

Featuring Grammy Award-winning  
coloratura soprano **Hila Plitmann**

With **Kol Isha** (a multi-generational,  
inter-faith women's choir)

In cooperation with  
**UCLA Performing Arts**

For tickets and information, please visit

**[www.longbright.org](http://www.longbright.org)**

or call us at

**323.651.1200**

LOS ANGELES

JEWISH SYMPHONY 

Dr. Noreen Green, Artistic Director



Israel  
Cancer  
Research  
Fund

# THE LONG BRIGHT – A CANTATA

## SPONSORSHIPS

Includes attendance at the pre- and post-event reception\*

- COMPOSER SPONSOR – \$100,000**  
20 tickets, Gold seating, preferred parking and the center spread ad in the tribute journal
- MAESTRA SPONSOR – \$50,000**  
20 tickets, Gold seating, preferred parking and the outside back cover ad in the tribute journal
- OPUS SPONSOR – \$25,000**  
20 tickets, Gold seating, preferred parking and the inside front cover ad in the tribute journal
- ARIA SPONSOR – \$10,000**  
10 tickets, Gold seating, preferred parking and the inside back cover listing in the tribute journal
- SOPRANO SPONSOR – \$5,000**  
10 tickets, Gold seating, preferred parking and a full-page Gold ad in the tribute journal
- TENOR SPONSOR – \$3,600**  
8 tickets, Gold seating, preferred parking and a full-page Silver ad in the tribute journal
- BARITONE SPONSOR – \$2,500**  
6 tickets, Silver seating, preferred parking and a full-page Bronze ad in the tribute journal

Includes attendance at the post-event reception\*

- CONTRALTO SPONSOR – \$1,000**  
4 tickets, Silver seating and a full-page White ad in the tribute journal
- BASS SPONSOR – \$500**  
2 tickets, Silver seating and a half-page ad in the tribute journal

\*Dietary laws observed.

## TICKET PRICES

You may also visit [www.longbright.org/tickets](http://www.longbright.org/tickets) to purchase your tickets.

- FRIEND – \$150**  
Includes listing on "Friends" page in tribute journal
- PREFERRED – \$72**
- GENERAL ADMISSION – \$36**
- STUDENT – \$18**

### ISRAEL CANCER RESEARCH FUND

8383 Wilshire Boulevard, Suite 648  
Los Angeles, California 90211-2412

For more information about the event, please visit [www.longbright.org](http://www.longbright.org) or email us at [info@icrfla.org](mailto:info@icrfla.org).

## DONATION AND PAYMENT

Contributions to ICRF are tax-deductible to the extent permitted by law. Israel Bonds accepted.

Enclosed please find payment to ICRF of \$ \_\_\_\_\_

**METHOD OF PAYMENT**     Check     MC     Visa     Amex

CARD # \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

NAME (please print if paying by credit card, print name as it appears on the card) \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \*We will not share your information with any third parties without your permission.

We are unable to attend but wish to support the work that ICRF is doing with the enclosed contribution of \$ \_\_\_\_\_

## TRIBUTE JOURNAL ADVERTISING

For ad specs, please contact Lynn Addotta at 323.651.1200. Submission deadline: **FEBRUARY 26, 2010**

- FULL-PAGE GOLD – \$2,500**     **FULL-PAGE WHITE – \$500**
- FULL-PAGE SILVER – \$1,500**     **HALF PAGE – \$250**
- FULL-PAGE BRONZE – \$1,000**     **LISTED ON "FRIENDS" PAGE – \$50 MINIMUM**  
(name listed, but no ad copy)

If you need ICRF to lay out your ad, please print your message clearly below or attach your printed document to this form.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_